



## **SAN PEDRO PROPERTY OWNERS ALLIANCE MARKETING & BUSINESS DEVELOPMENT COMMITTEE MEETING**

10:00 AM Open Session

### **Agenda**

Tuesday, June 17, 2014

Meeting Location: MCS – Harbor Business Source Center  
455 W. 6<sup>th</sup> Street  
San Pedro, CA 90731

1. CALL TO ORDER – Jayme Wilson, Chair

2. Committee Members –

Vincent DiMeglio, Property Owner \*  
Eric Eisenberg, Renaissance Group \*  
Jacob Eisenberg, Renaissance Group  
Valerie Goodman, SPPOA  
Warren Gunter, Property Owner \*  
Alan Johnson, Jerico Development \*  
Liz Schindler Johnson, Grand Vision Foundation  
Stephen Robbins, SPPOA \*  
Andrew Silber, The Whale & Ale  
Camilla Townsend, Port of Los Angeles High School \*  
Elise Swanson, San Pedro Chamber of Commerce  
Morris Warschaw, Property Owner \*  
Jayme Wilson, Spirit Cruises \*

\* voting member

3. APPROVAL OF MINUTES – May 20, 2014 Open Session.

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to

three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

5. OLD BUSINESS

5.1 None

6. NEW BUSINESS

ACTION ITEMS

6.1 Request for marketing support from the Grand Vision Foundation in the amount of \$3,500

6.2 Request for marketing support from the HP LoveCraft Film Festival in the amount of \$3,500, trolley use and Industrial Paint parking lot use

NON-ACTION ITEMS

6.3 None

7. UPDATES

7.1 Third Thursdays

7.2 Dia de Los Muertos Festival

7.3 Tall Ships

7.4 Red Bull Rallycross Car Show

7.5 Entertainment Campaign

7.6 Table Tents

7.7 Cash Cards

7.8 Social Media

7.9 Brokers Open House

8. NEXT REGULAR MEETING – July 15, 2014

9. ADJOURNMENT